

Players of the energy transition













Created in 1993, the French Renewable Industry Trade Association (SER) represents the players in all the renewable energy sectors, in France, across the entire value chain. It works for the development of renewable energy in France and abroad, for the benefit of the community. The SER brings together, directly or indirectly, several thousands of companies, producers (foresters, farmers), designers, industrialists, developers installers, financial intermediaries and operators of production plants and specialized professional associations.



OUR MISSIONS

- Increase the share of renewable energy in France and abroad by promoting the interests of industrialists and professionals in the sectors.
- > Actively participate in the development of legislation and and regulations. In permanent contact with political leaders, ministerial offices, national and local administration, the SER follows, on a daily basis discussions, parliamentary work (bills, draft, reform projects) and all legislative or regulatory changes that may have an impact on the development of renewable energy.
- > Supporting our members and facilitating their deployment in France and abroad.
- > Develop and promote quality labels and standards such as the Flamme Verte wood heating label and the Alliance Qualité Photovoltaïque (AQPV) for PV installers.





> Promote the French know-how in the field of renewable energy internationally and collaborate with foreign governments to assist them in their energy transition.

RE SECTORS REPRESENTED







Domestic wood heating



Renewable



Waste to















& thermal

Solar PV





Geothermal

pumps



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permanent staff at the service of the members

Since its creation, its action has made it possible to change the legislative, regulatory and economic framework for renewable energies and lead France on a path of energy transition.

OUR CHALLENGES

- In the regions: as a local energy source, renewable energy shall be developed with the territories. The SER has structured itself in order to provide elected officials and their departments with proposals and concrete answers to accompany them in the implementation of their new energy mix.
- In France: the energy-climate Law adopted in 2019 and the Pluriannual Energy Program (PPE) set clear objectives for the next decade. The monitoring of the progress of renewable energy in the different sectors (electricity, heat, gas) that SER carries out each year shows that, while progress is real, the growth needs to be accelerated.
- Internationally: for many years, SER has been supporting its members in export markets, in partnership with public authorities and all stakeholders (institutional or private). SER is working with multilateral and bilateral international financial institutions to adapt the garanties and financing tools to the needs of RE players. It assists governments in the implementation of ambitious national RE strategies and promote the French expertise in high potential markets. SER is working closely with IRENA, ISA and IEA to represent the private sector in the International debate.

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- Hydroelectricity Offshore wind Wood energy Marine energy
- Renewable gas Geothermal Waste to energy Solar PV & thermal
- Industry, jobs & Innovation RE & Building Ultra-marine regions International

REGIONAL REPRESENTATION

SER has a network of 80 regional representatives to represent the interests of the various sectors in the French regions, at different administrative levels. SER is involved in the development of energy strategies for these territories, or in consultation or working groups on energy issues. It works to ensure that these territories achieve an ambitious energy transition, and proposes levers likely to accelerate the development of renewable energy.

66 30 years of experience, in favor of the development of renewable energy in metropolitan France, in the ultra marine and overseas territories. ""

A VOICE IN KEY BODIES

SER is a member of:

- Superior National Energy Council (CSE)
- Committee of Stakeholders of RTE and Enedis (DSO, TSO)
- National Commission on public aid (CNA)
- > National Committee on air quality
- > National Committee on Biodiversity
- > Strategic committee of the sea industry,
- Maritime facade councils,
- > Strategic industry committee for new energy systems,
- French Maritime Cluster,
- Superior Council of Forestry and Wood,
- Thematic Commission on Interfilières bioeconomy of FranceAgriMer,
- National Council for the Sea and Coastal Areas (CNML),
- > The European Geothermal Energy Council (EGEC).

SER is a board member of:

> UFE, FIEEC, SOREN (PV Cycle France), Voies Navigables de France (VNF).

7 International cooperation agreements:

> AB SOLAR & AB EOLICA (Brazil), AQPER (Québec), EDAMA (Jordan), AMISOL (Marocco), METI (Indonesia), Renewable UK (United Kingdom), UK Marine Energy Council (United Kingdom).

15 Memberships of the SER in external associations, among them:

> WindEurope, SolarPower Europe, Bioenergy Europe, Ocean Energy Europe, Global Solar Council, Coalition for action of IRENA.



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